



PRESS RELEASE

For Immediate Release
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Deckers' Sustainability Director Joins Board of Environmental Defense Center

Santa Barbara – The Environmental Defense Center (EDC) is proud to announce Mark Heintz, Director of Sustainability and Corporate Responsibility at Deckers Outdoor Corporation, has joined its Board of Directors.

Deckers is the Goleta-based footwear company consisting of the brands: UGG Australia, Teva, Sanuk, Ahnu, Tsubo and Mozo. Mark is responsible for developing Deckers' sustainability strategy and driving key initiatives in the areas of human rights, environmental sustainability and community engagement.

"I am excited to join the EDC Board. The effective work of EDC preserving open space, ensuring clean air and water, and serving as a watchdog organization for the south-central coast ensures a high quality of life for my family and is a large reason why global companies like Deckers are able to recruit and retain highly skilled employees to our central California headquarters," said Mr. Heintz.

Mark came to Deckers from Hewlett-Packard where he headed up HP's stakeholder relations and was instrumental in developing HP's corporate sustainability strategy. Mark also sits on the board of directors for Conservation Alliance (a coalition of sportswear businesses that funds conservation projects).

The Environmental Defense Center protects and enhances the local environment through education, advocacy, and legal action and works primarily within Santa Barbara, Ventura and San Luis Obispo counties. Since 1977, EDC has empowered community based organizations to advance environmental protection. Program areas include protecting coast and ocean resources, open spaces and wildlife, and human and environmental health.

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